



RCSGD Quarterly Report

Spring 2021

Due to COVID-19, programming, lounge hours, and services provided were heavily impacted and reduced with the move to remote instruction and staff not being present on campus.

Programming

Total Programs: 75

Program Type

Drag Shows

Graduate Student Programming

IdentiTEAs

Leadership Workshops

LGBTQIA+ Identity Days

QTPOC Empowerment Hours

QTPOC Empowerment Spaces

Social Events

Speaker Events

Trans Empowerment Spaces

Trans Revolution Series

Zine Making Club

Collaborations

AS Trans & Queer Commission

Black Womyn's Health Collaborative

Campus Advocacy Resources & Education

Counseling and Psychological Services

Educational Opportunity Program

Financial Crisis Team

Food For All Peers

Health and Wellness

Human Resources

Intersectional Feminists

LGBTQ Staff & Faculty Collective

Mental Health Peers

MultiCultural Center

Office of Diversity, Equity, and Inclusion

Queer and Trans Graduate Student Union

Student Health Services

Transfer Student Center

UCSB Library

Undocumented Student Services

Women's Center

Highlights from these collaborations

The Feminist Front Wokrshop

All Gaucho Reunion Alumni Drag Show

Let's Unpack That Interview Series

Pod-Crafts on IG Live

Let's Talk About Kink Panel

More Than Words with MCC

Voice and Communications Workshop

Zine Making Club



Advocacy

One-on-one Counseling

Coming Out Support
Gender Identity Exploration
Accessing Gender Affirming Surgery Support
Food Insecurity
Housing Security
Financial Crisis
Identity Development

Student Organization Support
Bias in the Classroom
Legal Name and Gender Change
Programming
Student Safety
Mental Health

LGBTQIA+ Student Organization Support

Queer Trans Leadership Council
Trans & Queer Commission
Queer and Trans Graduate Student Union
Queer Trans Community
Website Development for LGBTQIA+ Organizations

Trans* Task Force

- Increasing awareness of Gender-Inclusive Housing including email to all contracted students and creation of gender-inclusive housing webpage.
- Beginning with the graduate housing contracts, students' lived names are used instead of legal names and lived names will be used for undergraduates.

Queer Trans Identities & Experience Seminar

We facilitated 9 QTies with a total attendance of 146 people.

- 6 Queer & Trans 101 Seminars
- 1 Trans 101 Seminars
- 2 Two-Spirit 101 Seminars

Daily Statistics

Due to COVID-19, our lounge was closed so there were no statistics around visits to the physical space

RCSGD Infrastructure

Recurring program calendars
Continued annual Spring traditions including events during PRIDE Week and first ever Alumni Drag Show
Proofreading structure developed
Program Coordinator & Director passdown reports

Weekly Empowerment Hours - Weekly Discussion Groups and Program

Virtual Lounge Hours
Gaming Lounge Discord Hours
Two-Spirit Empowerment Hours
QTPOC Empowerment Hours
Trans Empowerment Hours
Trans, Non-binary, & GNC Weekly Discussion Group



Addressing Anti-Blackness in Non-Black POC LGBTQIA+ Communities Discussion Group
White QT's Practicing Anti-Racism Discussion Group
Bi Us For Us Discussion Group
We're Here, We're Queer - First and Transfer Discussion Group
IdentiTEAs Series
Next Steps: A LGBTQIA+ Senior Discussion Groups

Website Updates

Pages Added:

APIDA Student Organizations
Asian Pacific Islander Desi
Gender Inclusive Housing
International Students

LGBTQ+ Studies at UCSB
LGBTQIA+ Educational Library Resources
LGBTQIA+ Fraternity & Sorority Life
Salir Del Closet

Pages Updated:

Frequently Asked Questions
Pride Flags Glossary
Pronouns

Queer Trans Identities & Experience Seminars
Undocuqueer/Undocutrans

General Notes

- Like the past two quarters, the most successful and well-attended events of the RCSGD this quarter were the recurring discussion spaces, where students, staff, and faculty got the chance to create a cohort to develop and connect with. This quarter developed additional cohorts to meet those needs and they were welcomed by the larger community.
- The most accessed service during this time was our recurring discussion spaces showing that what students, staff, and faculty want at this time are opportunities to connect with each other.



Social Media Engagement

Facebook

Followers: 1934

Reach

- **Peak post reached:** 423
- **Total reach of posts:** 10.2k

Page Views

- **Daily between 20 - 50 (regardless of posts made by the RCSGD)**

Posts Made: 68

Instagram

Followers: 3937

Likes

- **Total Likes:** 2.7k likes
- **Most Likes On A Post:** 172 likes
- **Most Popular Posts:** Let's Unpack That w/ Afiya

Reach

- **Peak Post reached:** 2.4k
- **Total reach of posts:** 47.3k

Page Views

- **Daily between 25-500 (regardless of posts made by the RCSGD)**
- **Peak days:** Wednesdays

Posts Made: 48

Twitter

Followers: 244

Posts Made: 46

The Letter Q: The RCSGD e-Newsletter - Shoreline

Subscribers: 3229

- **Amount Opened:** 14k
 - **Avg. Open Rate:** 32%
 - **Opt-Outs:** 51
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Youtube

Subscribers: 72

- **Peak Video:** Trans Revolution Series: Mother Eyricka Lanvin
- **Total Channel Views:** 2.3k
- **Total Watch Time (Hours):** 219.5
- **Videos Posted:** 8