Due to COVID-19, programming, lounge hours, and services provided were heavily impacted and reduced with the move to remote instruction and staff not being present on campus.

Programming

Total Programs: 75

Program Type
Drag Shows
Graduate Student Programming
IdentiTEAs
Leadership Workshops
LGBTQIA+ Identity Days
QTPOC Empowerment Hours
QTPOC Empowerment Spaces
Social Events
Speaker Events
Trans Empowerment Spaces
Trans Revolution Series
Zine Making Club

Collaborations
AS Trans & Queer Commission
Black Womyn’s Health Collaborative
Campus Advocacy Resources & Education
Counseling and Psychological Services
Educational Opportunity Program
Financial Crisis Team
Food For All Peers
Health and Wellness
Human Resources
Intersectional Feminists
LGBTQ Staff & Faculty Collective
Mental Health Peers
MultiCultural Center
Office of Diversity, Equity, and Inclusion
Queer and Trans Graduate Student Union
Student Health Services
Transfer Student Center
UCSB Library
Undocumented Student Services
Women’s Center

Highlights from these collaborations
The Feminist Front Wokrshop
All Gaucho Reunion Alumni Drag Show
Let’s Unpack That Interview Series
Pod-Crafts on IG Live
Let’s Talk About Kink Panel
More Than Words with MCC
Voice and Communications Workshop
Zine Making Club
Advocacy

One-on-one Counseling
Coming Out Support  Student Organization Support
Gender Identity Exploration  Bias in the Classroom
Accessing Gender Affirming Surgery Support  Legal Name and Gender Change
Food Insecurity  Programming
Housing Security  Student Safety
Financial Crisis  Mental Health
Identity Development

LGBTQIA+ Student Organization Support
Queer Trans Leadership Council
Trans & Queer Commission
Queer and Trans Graduate Student Union
Queer Trans Community
Website Development for LGBTQIA+ Organizations

Trans* Task Force
- Increasing awareness of Gender-Inclusive Housing including email to all contracted students and creation of gender-inclusive housing webpage.
- Beginning with the graduate housing contracts, students’ lived names are used instead of legal names and lived names will be used for undergraduates.

Queer Trans Identities & Experience Seminar
We facilitated 9 QTies with a total attendance of 146 people.
- 6 Queer & Trans 101 Seminars
- 1 Trans 101 Seminars
- 2 Two-Spirit 101 Seminars

Daily Statistics
*Due to COVID-19, our lounge was closed so there were no statistics around visits to the physical space*

RC SGD Infrastructure
Recurring program calendars
Continued annual Spring traditions including events during PRIDE Week and first ever Alumni Drag Show
Proofreading structure developed
Program Coordinator & Director passdown reports

Weekly Empowerment Hours - Weekly Discussion Groups and Program
Virtual Lounge Hours
Gaming Lounge Discord Hours
Two-Spirit Empowerment Hours
QTPOC Empowerment Hours
Trans Empowerment Hours
Trans, Non-binary, & GNC Weekly Discussion Group
Addressing Anti-Blackness in Non-Black POC LGBTQIA+ Communities Discussion Group
White QT’s Practicing Anti-Racism Discussion Group
Bi Us For Us Discussion Group
We’re Here, We’re Queer - First and Transfer Discussion Group
IdentiTEAs Series
Next Steps: A LGBTQIA+ Senior Discussion Groups

Website Updates

Pages Added:
APIDA Student Organizations
Asian Pacific Islander Desi
Gender Inclusive Housing
International Students
LGBTQ+ Studies at UCSB
LGBTQIA+ Educational Library Resources
LGBTQIA+ Fraternity & Sorority Life
Salir Del Closet

Pages Updated:
Frequently Asked Questions
Pride Flags Glossary
Pronouns
Queer Trans Identities & Experience Seminars
Undocuqueer/Undocutrans

General Notes
• Like the past two quarters, the most successful and well-attended events of the RCSGD this quarter were the recurring discussion spaces, where students, staff, and faculty got the chance to create a cohort to develop and connect with. This quarter developed additional cohorts to meet those needs and they were welcomed by the larger community.
• The most accessed service during this time was our recurring discussion spaces showing that what students, staff, and faculty want at this time are opportunities to connect with each other.
Social Media Engagement

Facebook

Followers: 1934
Reach
- Peak post reached: 423
- Total reach of posts: 10.2k

Page Views
- Daily between 20 - 50 (regardless of posts made by the RCSGD)

Posts Made: 68

Instagram

Followers: 3937
Likes
- Total Likes: 2.7k likes
- Most Likes On A Post: 172 likes
- Most Popular Posts: Let’s Unpack That w/ Afiya

Reach
- Peak Post reached: 2.4k
- Total reach of posts: 47.3k

Page Views
- Daily between 25-500 (regardless of posts made by the RCSGD)
- Peak days: Wednesdays

Posts Made: 48

Twitter

Followers: 244

Posts Made: 46

The Letter Q: The RCSGD e-Newsletter - Shoreline

Subscribers: 3229
- Amount Opened: 14k
- Avg. Open Rate: 32%
- Opt-Outs: 51

Youtube

Subscribers: 72
- Peak Video: Trans Revolution Series: Mother Eyricka Lanvin
- Total Channel Views: 2.3k
- Total Watch Time (Hours): 219.5
- Videos Posted: 8